Fair Trade Quiz

1) What is fair-trade?

- A) It is trading things fairly
- B) Taking everything
- C) Paying extra money for things for no reason

D) Trade between companies in developed countries and producers in developing countries in which fair prices are paid to the producers.

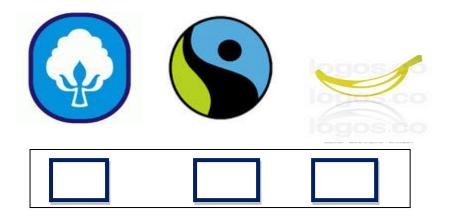
2) What does fair-trade do?

- A) It makes things more expensive
- B) Fair trade is about better prices, decent working conditions and fair terms of trade for farmers and workers.
- C) Provides food for people in Africa
- D) It is irrelevant.

3) From which developing country to which developed country was the first ever Fairtrade product sold?

- A) From Ivory Coast to Switzerland
- B) From India to France
- C) From Cameroon to Spain
- D) From Mexico to the Netherlands

4) What is the fair trade logo(tick the right box below)



5) What products are fair trade?

- A) Chocolate
- B) Banana
- C) Flowers
- D) All of the above

6) How many countries are involved in producing fair trade products?

- A) 36
- B) 59
- C) 74
- D) 160

7) In which months does Fairtrade Fortnight always fall in?

- A) December January
- B) February March
- C) April May
- D) June July

8). Is Fairtrade a charity?

A) Yes – when you buy a Fairtrade product money is donated to a charity

B) No – Fairtrade is about farmers receiving a fair price for their products so that farmers can earn a decent living and have good working conditions.

9) Which of these countries does not celebrate Fairtrade Fortnight?

- A) UK
- B) Australia
- C) Canada
- D) USA

10) Have Fairtrade beauty products ever been tested on animals?

- A) Yes
- B) No

11) What were the first three Fairtrade certified products?

- A) Green & Blacks Maya Gold chocolate, Clipper tea, Cafédirect coffee
- B) Clipper tea, Zaytoun olive oil, Green & Blacks Maya Gold chocolate
- C) Cafédirect coffee, Clipper tea, Traidcraft pasta

12) Which of these countries gained their first Fairtrade certified producer organisation in 2012?

- A) Jamaica
- B) Nigeria
- C) Afghanistan
- D) None of the above
- E) All of the above

13) When was Fairtrade gold first made available to consumers?

- A) 14 February 2011
- B) 1 December 2009
- C) 26 May 2013

14) How many countries are Fairtrade products currently sold in?

- A) 95
- B) 110
- C) 125

15. Smallholder farmers often receive low returns from their produce. According to a Fairtrade Foundation report in 2013, what percentage of the retail value of a chocolate bar are cocoa smallholders likely to receive?

- A) 10-15%
- B) 3.5-6%
- C) 1-3%

Answers

- 1). D
- 2) B
- 3) D
- 4)



- 5) D
- 6) C
- 7). B
- 8) B
- 9). C
- 10). B
- 11) A
- 12). E
- 13) A
- 14) C
- 15) B