

## Fair Trade Quiz

### 1) What is fair-trade?

- A) It is trading things fairly
- B) Taking everything
- C) Paying extra money for things for no reason
- D) Trade between companies in developed countries and producers in developing countries in which fair prices are paid to the producers.

### 2) What does fair-trade do?

- A) It makes things more expensive
- B) Fair trade is about better prices, decent working conditions and fair terms of trade for farmers and workers.
- C) Provides food for people in Africa
- D) It is irrelevant.

### 3) From which developing country to which developed country was the first ever Fairtrade product sold?

- A) From Ivory Coast to Switzerland
- B) From India to France
- C) From Cameroon to Spain
- D) From Mexico to the Netherlands

### 4) What is the fair trade logo(tick the right box below)



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**5) What products are fair trade?**

- A) Chocolate
- B) Banana
- C) Flowers
- D) All of the above

**6) How many countries are involved in producing fair trade products?**

- A) 36
- B) 59
- C) 74
- D) 160

**7) In which months does Fairtrade Fortnight always fall in?**

- A) December – January
- B) February – March
- C) April – May
- D) June – July

**8). Is Fairtrade a charity?**

- A) Yes – when you buy a Fairtrade product money is donated to a charity
- B) No – Fairtrade is about farmers receiving a fair price for their products so that farmers can earn a decent living and have good working conditions.

**9) Which of these countries does not celebrate Fairtrade Fortnight?**

- A) UK
- B) Australia
- C) Canada
- D) USA

**10) Have Fairtrade beauty products ever been tested on animals?**

- A) Yes
- B) No

**11) What were the first three Fairtrade certified products?**

- A) Green & Blacks Maya Gold chocolate, Clipper tea, Cafédirect coffee
- B) Clipper tea, Zaytoun olive oil, Green & Blacks Maya Gold chocolate
- C) Cafédirect coffee, Clipper tea, Traidcraft pasta

**12) Which of these countries gained their first Fairtrade certified producer organisation in 2012?**

- A) Jamaica
- B) Nigeria
- C) Afghanistan
- D) None of the above
- E) All of the above

**13) When was Fairtrade gold first made available to consumers?**

- A) 14 February 2011
- B) 1 December 2009
- C) 26 May 2013

**14) How many countries are Fairtrade products currently sold in?**

- A) 95
- B) 110
- C) 125

**15. Smallholder farmers often receive low returns from their produce. According to a Fairtrade Foundation report in 2013, what percentage of the retail value of a chocolate bar are cocoa smallholders likely to receive?**

- A) 10-15%
- B) 3.5-6%
- C) 1-3%

## Answers

1). D

2) B

3) D

4)



5) D

6) C

7). B

8) B

9). C

10). B

11) A

12). E

13) A

14) C

15) B